



■ IHPME IMPACT

Canadian Centre for Health Economics

IHPME's reach, influence and impact is likely to grow with the creation of the Canadian Centre for Health Economics. Led by Audrey Laporte, the new centre held its official launch at Hart House on November 28.

"There is a large and dedicated community of people, in both Toronto and around the province, who are contributing leading-edge research in health economics," says Laporte. "The centre aims to provide a focal point for that talent."

The centre will play a leadership role in theoretical and empirical health economics research, with the goal of building a reputation for unbiased research and solid analytical work. "The Institute has the ability to attract top students and there is a strong appreciation for the complexity of health care. We have the people, impulse and ideas to innovate," says Audrey.

The motivation to create the centre arose from the success of debates, speaking events and academic workshops focused on health economics. The Centre will be able to draw on the Institute's significant expertise in health economics, which includes Ahmed Bayoumi, Peter Coyte, Carolyn Dewa, Jeff Hoch, Murray Krahn, Eric Nauenberg, Wendy Ungar and Walter Wodchis.

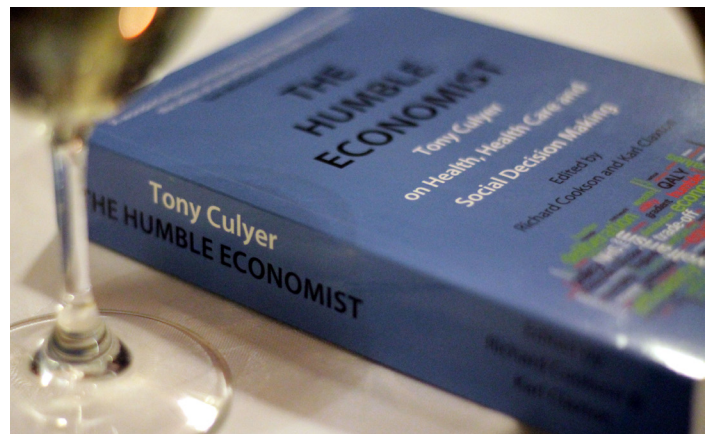
"In the past decade, Toronto has witnessed an unparalleled growth in health economics capacity. The Centre will provide a forum to coordinate research, training and knowledge exchange activities in order to further enhance health economics capacity," says Peter Coyte.

Audrey is particularly grateful for the encouragement and support of IHPME colleague Tony Culyer. He points out that the Centre will provide a national focal point for post-graduate training and a wide range of policy-relevant research activity, of a size and quality to match those in countries such as the UK and the Netherlands.

"Canada has been a world leader in health economics research and teaching for many years and health economists have played important roles in making Canadian health care amongst the most efficiently produced and fairly distributed in the world. These achievements have come about despite the fragmentation of health economists working in many diverse institutions. The Centre has the potential to make a significant impact," says Tony.



Mayvis Rebeira, Jo Jacobs, Tony Culyer and Audrey Laporte



The Humble Economist, published by University of York Office of Health Economics

ALUMNI IN FOCUS

Going Undercover to See Great Care in Action

The people of IHPME know how to dig deep to uncover vital research. No detail is too small to pursue. We follow the trail wherever it leads – even if it means ... donning a disguise? That's what IHPME graduate and current adjunct professor Malcolm Moffat did recently on Undercover Boss Canada. As Executive Vice President at Sunnybrook, he changed his look (imagine Shaggy from Scooby Doo in a hair net and scrubs) to gain a deeper appreciation for the important work done by hospital staff. To read more or watch a clip, visit: <http://sunnybrook.ca/content/?page=undercover-boss-canada-hospital>



Executive VP of Sunnybrook,
Malcolm Moffat

IHPME IMPACT (CONTINUED)

The Centre will strive to build relationships internationally, and there are already plans to host a prestigious international meeting on social capital. There are also long-term plans for international student exchanges and a senior fellows program. Audrey highlights that students were integral to getting the Centre off the ground, helping to develop the proposal, build a website and other essential steps.

“We want to support training that already exists within the Institute — using the latest methods and adding value to those techniques,” says Audrey. “For students, it's about more than showing an employer you know what they already know. We want to empower graduates to be the sought-after talent of the future.”

The Centre will also seek to engage alumni with seminars, short courses and workshops for those who want to update their skills.

“There's such a concentration here of technical skills and health economics expertise,” says Audrey. “There's a real opportunity for IHPME to do something that's truly world class.”

IHPME Connection: We'd like to hear from you

Our monthly newsletter profiles members of the IHPME community and lists upcoming events. We're pleased to receive submissions of 400 words or less for consideration in upcoming editions. If you'd like your event listed, please send full details.

Contact: rhonda.cockerill@utoronto.ca
and ihpme@utoronto.ca

IHPME Events

IHPME Year End Celebration

December 5, 2013, 5:30 - 8:00 pm

LOCATION: Hart House - East Common Room, University of Toronto

PLEASE RSVP:

by Monday, November 25, 2013
to ihpme@utoronto.ca

Health Services Research Seminars 2013-14

Examples of HTA: HIV/AIDS to Injection Facilities to Medical Savings Accounts

December 11, 2013

Greg Zaric is an associate professor in management science at the Ivey Business School. He currently holds a Canada Research Chair in Health Care Management Science.

People with Industry: HTA in the Real World

January 8, 2014

Kim Furlong, Director of Federal Government Affairs at Amgen;
Farah Jivraj; Health Technology Assessment Strategy at sanofi-aventis;
Tony Kim; Senior Manager, Pricing and Reimbursement at Celgene;
David Shum; Director, Reimbursement Strategy and Health Economics at Hoffmann-La Roche.

CADTH + HTA: Past, Present, Future
February 5, 2014

Chander Sehgal is Director, Common Drug Review at the Canadian Agency for Drugs and Technologies in Health (CADTH).

All seminars run from 4:00 - 5:30 pm

LOCATION: Health Sciences Building, Room 208, 155 College St.

Free admission, no registration required

Toronto Health Economics and Technology Assessment (THETA) Collaborative

December 13, 2013, 1:00 - 2:00 pm

Mapping recent and current trends in pharmaceutical regulation: implications for innovation, safety and the cost-effective use of new medicines, Courtney Davis, PhD

LOCATION: Leslie Dan Pharmacy Boulevard, 144 College St., Room 850

UPCOMING: January 17, 2014: TBA, Ester Moher, PhD

January 31, 2014: TBA, Ivar Kristiansen, PhD

February 14, 2014: TBA, Shannon Cope